

Technetronic's CTO Donald Lutz Featured On Network World Podcasts

Denver, CO - August 19, 2008 - Donald Lutz, Microsoft .NET, SharePoint BizTalk expert will be appearing as a regular guest on the highly popular Converging On Microsoft Network World podcast, hosted by Mitchell Ashley, Network World blogger and Converging Network LLC Chief Strategist. Donald is CTO of [Technetronic Solutions](#), a Microsoft Gold Partner, where they architect and create SOA, .NET and SharePoint solutions for business and government customers.

Donald will be discussing topics relevant to developing Service Orient Architecture (SOA) applications and services using SOA, web services, BizTalk and other Microsoft technologies. Applications and services that live in the cloud require a different approach to creating and integrating services, resulting in software and solutions that are primarily configured through BizTalk and other elements of the Microsoft software stack. Donald made the shift from Java and Linux to .NET in 2001 and shares his views on why Microsoft's .NET framework is a more complete and well put together offering than Java or other open source frameworks.

Donald Lutz's first appearance on the Converging On Microsoft (COM) podcast is available now at <http://www.networkworld.com/community/node/30592>.

About Technetronic Solutions, Inc. (TSI)

Technetronic Solutions, Inc. (TSI) is a woman-owned corporation providing information technology infrastructure, integration and development solutions to companies of all sizes in the private and public sector. Founded in 1992 and headquartered in Denver Colorado, TSI leverages its knowledge and experience as a Microsoft Certified Gold Partner to position their client's businesses for success. The TSI team brings various areas of expertise in order to provide a "*total technology solution*" to our customers. Additional information about TSI is available at their website, <http://www.techsoli.com>.

About Converging Network LLC

Converging Network LLC is a product strategy and media consulting firm specializing in assisting technology companies achieve higher value, strategic success in market. Led by serial entrepreneur, product innovator and widely read Microsoft and security blogger, Mitchell Ashley, Converging Network creates breakthrough strategies for companies looking to launch new products, enter new markets, and create integrated traditional media and social media strategies. Mitchell's online content can be found at <http://theconvergingnetwork.com>, <http://www.networkworld.com/community/ashley>, and <http://www.ssaatypodcast.com>.